

Dr. Erich Zulauf
Coach & Trainer



Dr. Erich Zulauf has been working with people since 1981. His work embraces a range of activities.

He coaches people on overcoming many severe problems as well as coaching managers, leaders and teams on how to best achieve their goals.

He frequently supervises communication professionals and on occasion non-profit organizations.

Training & developing training concepts, such as Certification in Coaching and Hypnosis, Rhetoric courses, Creativity and Innovation seminars, Presentation Workshops and Public Speaking Training, round of his many talents.

1969 – 1981

Graduate Degree in Biology, University of Zürich; Dr.rer.nat. (Biology/Molecularbiology), University of Freiburg; Research Fellow, University of California in San Francisco / Dept. of Biophysics. Publications in journals like 'Nature'.

In parallel he pursued his interests in Psychology, Communication and related areas

1978 – 1982

Basic training in systemic and strategic counselling of families and individuals (MRI, Palo Alto); Gestalt psychotherapy, NLP & Ericksonian Hypnosis (San Francisco); Body- and Energywork (Esalen, Big Sur).

1982 to present

He has continued to attend a variety of related seminars and conferences in addition to learning through developing joint projects with other coaches and creating new training content and materials in addition to coaching clients from all walks of life.

Coaching Accreditation

- Dr. Erich Zulauf has been an accredited Coaching Trainer "Lehrcoach" and Trainer for NLP trainers "Lehrtrainer" of the DVNLP (Deutscher Verband für NLP: the largest NLP Association in the world and based in Germany) since this organization's foundation.
- Dr. Erich Zulauf started coaching before coaching associations even existed. He runs his own training institute (erich zulauf communication) for communication and coaching, and co-operates with other institutes.